

What is claimed is:

1. A computer-readable medium to direct a portable computing device to function in a specified manner, the computer-readable medium comprising:
 - 5 a first set of instructions to receive broadcast information including a data repository and formatting information;
 - a second set of instructions to facilitate creation of a search query;
 - a third set of instructions to retrieve a search result from said data repository based upon said search query; and
 - 10 a fourth set of instructions to transform said search result in accordance with said formatting information to produce formatted content.
2. The computer-readable medium of claim 1, further comprising:
 - 15 a fifth set of instructions to download said broadcast information to said portable computing device from a wireless source.
3. The computer-readable medium of claim 1, wherein said second set of instructions includes:
 - 20 a sixth set of instructions to generate said search query based upon a user input.
4. The computer-readable medium of claim 1, wherein said broadcast information further includes a plurality of search queries, and wherein said second set of instructions includes:
 - 25 a seventh set of instructions to select said search query from said plurality of search queries based upon a user input.
5. The computer-readable medium of claim 1, further comprising:
 - an eighth set of instructions to display said formatted content.
6. A computer-readable medium to direct a portable computing device to function in a specified manner, the computer-readable medium comprising:
 - 30 a remote application server configured to process information received from a wireless source, wherein said information includes a logic portion, a data repository, and formatting information, and wherein said remote application server includes: - 35 a query generator module configured to produce a search query in accordance with a user input and in accordance with said logic portion;

a data repository manager module configured to search said data repository in accordance with said search query to retrieve a search result; and
a content generator module configured to generate content in accordance with said search result and in accordance with said formatting information.

7. The computer-readable medium of claim 6, wherein said remote application server further includes:

a display module configured to display said content.

8. The computer-readable medium of claim 6, further comprising:
a decoder configured to download said information from said wireless source.

9. A method of operating a portable computing device, the method comprising:
receiving broadcast information including a data repository and formatting information;

facilitating creation of a search query;
retrieving a search result from said data repository based upon said search query;
and

transforming said search result in accordance with said formatting information to produce formatted content.

10. The method of claim 9, further comprising:
downloading said broadcast information to said portable computing device from a wireless source.

11. The method of claim 9, wherein facilitating said creation of said search query includes:

generating said search query based upon a user input.

12. The method of claim 9, wherein said broadcast information further includes a plurality of search queries, and wherein facilitating said creation of said search query includes:

selecting said search query from said plurality of search queries based upon a user input.

13. The method of claim 9, further comprising:

displaying said formatted content.